



Everyone is born creative. But finding ways to express ones creativity is what I've been doing with mine these past years, with the 2 things I am most passionate about, music & media. I firmly believe that creativity has no limits and imagination has no boundaries, every step is an opportunity to experience, learn and to express better. Just like there are no excuses in life, there are certainly no excuses that can save you from work that lacks creativity.

Industrial Experience 10 years of Media work Experience, creating, developing and delivering creative unique concepts for various Brands, Corporate's, Artists, Event Launches, Music Releases and Media Agencies throughout India, giving creative Direction to the Team that I'm working with.

Professional Profiles :

Senior Manager – Digital, Creative Head + Consultant.

Creative Media Work Projects

Television Media Work :

9X

Building, Branding & Executing online properties for 9X television serials/shows such as Yeh Hai Jalwa, Kahaani Hamaaray Mahaabhaarat Ki, Kahe Naa Kahe, Kaun Jeetega Bollywood Ka Ticket , Kissmet Ka Khel, Kuchh Kook Hota Hai , Kya Dill Mein Hai , Mere Apne , Mission Ustaad, Neelanjanaa, Rasm-e-Rasoi, Remote Control, Rubi, Sambhav Kya ?, Veeranwali & Yeh Hai Jalwa.

NewsX

Management & Updatons of NewsX - Press Releases & Corporate Trade/Sales Mailers. Online showcasing of Outdoor Media Advertising Campaigns related to all three channels 9X +NEWSX & 9XM.

9XM

Creating, Building & Managing Online properties for India's leading Bollywood Music channel. Content Syndication across Digital platforms.

9X Tashan

Creating, Building & Managing Online properties for India's leading Punjabi Hit Music channel.

■ Some of the Projects/Brands/Concept Pitches worked on as a Concept / Graphic Designer / Visualizer /Web Designer :

Casio, Jack Daniels, Durex, Johnson & Johnson, St.Xaviers College, Vidyasagar Classes, Nimble Foundation, RichAudio, V-Events, Darren Raj, William Mandap, Furtados, Adidas, Johann Travels, LLOYD Lee, The Wed Directory, Frosst Events, Barach Enterprises, WinVision Itech, 7Up, Smarties and other respectable clients, I've had an opportunity to work on through freelance resources & references.

■ Music Work Projects

"Bryan Adams" – Live in Mumbai – Media Management.

"Awake & Arise" – Produced Tribute to the Spirit of Mumbai Album.

"Think Again" – Produced India's & Asia's First Ever Online Gospel Music Album.

"Enter-Exist-Exit" – Produced India's First Rock Video Compilation Album.

"Native Noise" - Produced India's First Hindi Rock Online Compilation Album.

■ Work Experience

2003 – Web Developer – St.Stanislaus Ex-Students Association.

2004 – Art & Design Editor for NIIT – MAXIMEDIA "Maxzine".

2005 – Graphic & Web Developer for HerboChem Industries.

2006 – Creative Visualizer - Paramount

2007 - Present – Asst. Manager - Digital - 9X Media Pvt. Ltd.

■ Educational Qualifications

1998 – SSC – St.Stanislaus High School Bandra.

2000 – HSC (Science) – St.Andrews College Bandra.

2004 – BA – Graduate in Arts - University of Mumbai.

2004 – GNIIT – Graduate in IT – NIIT - India.

2006 – PGDEM – Post Graduate in Event Management & Marketing – EMDI – IES Management College Bandra.

2007 – MBA (Majoried in Media Management) – National Institute of Management (NIM).

■ Additional Qualifications

Elementary & Intermediate Art Certifications - Maharashtra State Board.

Certification in Digital Print & Publishing (NIIT-Mumbai).

N.C.C – A – Wing – Certification - Government of India.

Life Saver Certification - Usha Fire Safety Equipments (P) Ltd.

■ Achievements

(**2008**) Citizen Bank - Award for Academic Excellence (honours for an **MBA** distinction in Mumbai)

(**2007**) Citizen Bank - Award for Academic Excellence. (honours for a PG 1st Class in Mumbai)

(**2006**) National Award – at the XIII National Charismatic Convention by NST (National Service Team) at Kerala.

(**2006**) Maxpressions 2006 – Winner in Print & Publishing & Digital Web Authoring

(**2004**) Maxpressions 2004 - Winner in Print and Publishing. (Maxpressions – NIIT all Mumbai - Graphics & Multimedia Competition).

(**2002**) EMA Award Winner – Asian Metal Artist of the Year 2002.

(**2001**) First Indian Rock Artist to top MP3.Com Charts in 2001.

■ **Portfolio** Available online at www.greenozone.com