

Contact

9819828907 (Mobile)
briancdsouza@gmail.com

www.linkedin.com/in/briancdsouza
(LinkedIn)

Top Skills

Online Operations
Advertising
Online Advertising

Languages

English
Hindi (Limited Working)

Certifications

GNIT

Honors-Awards

Indian Digital Media Award (IDMA Awards) - Bronze Award
Promax - India | BDA Awards (1 Gold + 2 Silver Awards)
W3 Silver Award
Indian Digital Media Award (IDMA Awards) - Bronze Award
Communicator Gold Award

Publications

Brian D'Souza - Featured in the Indian Express
Brian D'Souza - Featured in Just Like That (Magazine)
Brian D'Souza - Featured in DNA
Brian D'Souza - Featured in Rock Street Journal
Brian D'Souza - Featured in Mid-Day

Brian D'Souza

General Manager (GM) - Digital - (9X Network) + Head of Operations
- SPOTBOYE.com
Mumbai, Maharashtra, India

Summary

I firmly believe that creativity has no limits and imagination no boundaries, every step is an opportunity to experience, learn and to express better. The past 18 years have seen me exercise my skills in various Industry Sectors - Pharma, Print, Advertising, Music Production + Publishing, Event Management & Television. Please do find below a brief summary of some of my work I am most proud of -

:Television:

Producing - Managing - Developing digital properties for India's Leading Channels & Bollywood News Portal.
SPOTLAMPE - The originals platform for non-film music
SPOTBOYE - The Ultimate destination for any Bollywood fan
9XM - India's Number 1 Bollywood Music Channel,
9XO - 100% pure International Music Television Channel,
9X Tashan - India's Number 1 Punjabi Music Channel,
9X Jhakaas - Maharashtra's first Marathi Music Channel,
9X Jalwa - India's First Music Channel Completely Dedicated to Timeless Bollywood Hits,

Other Channels:

9XM (UK) - India's No.1 Bollywood Music Channel 9XM in United Kingdom.
9X - General Entertainment Channel
NEWS X - 24-hour rolling News television Channel.

:Music Production & Live Event :

Creative Consultant + Producer + Promoter, Artwork / Video Director, Label Head.

"Bryan Adams" – Live in Mumbai – Media Management.

"Awake & Arise" – Produced Tribute to the Spirit of Mumbai Album.

"Think Again" – Produced India's & Asia's First Ever Online Gospel Music Album.

“Enter-Exist-Exit” – Produced India’s First Rock Video Compilation Album.

"Native Noise" - Produced India's First Hindi Rock Online Compilation Album.

:Advertising :

Some of the Brands/Concept Pitches worked on as a Concept Artist / Graphic Designer /Web Designer / Visualizer @ Agencies/Freelance Jobs.

Casio, Jack Daniels, Durex, Johnson & Johnson, St.Xaviers College, Vidyasagar Classes, Nimble Foundation, RichAudio, Furtados, Adidas, WinVision Itech, 7Up, Smarties and many other respectable brands/clients.

Experience

9X Media Pvt. Ltd.

General Manager (GM) - Digital - across 9X Network of Channels & Digital Platforms

May 2007 - Present

India

Managing Operations & Partnerships for India's ultimate Bollywood Entertainment Destination -

SpotboyE. Producing - Managing - Developing digital properties for India's Leading Music Channels & Digital Platforms 9XM, 9X Tashan, 9X Jhakaas, 9X Jalwa, 9XO, SPOTBOYE & SPOTLAMPE .

Green Ozone

Founder + Creative Head

January 2005 - January 2007 (2 years 1 month)

Mumbai

Founder + Creative Head responsible for some of the first of it's kind Music Compilation Production & Releases in India like the following -

- (1) "Awake & Arise" – Produced Tribute to the Spirit of Mumbai Album.
- (2) “Think Again” – Produced India’s & Asia’s First Ever Online Gospel Music Album.
- (3)“Enter-Exist-Exit” – Produced India’s First Rock Video Compilation Album.

(4)"Native Noise" - Produced India's First Hindi Rock Online Compilation Album.

::Music Artist Portfolio::

(List of Artists across India that I have either Worked with, Produced Video's for or whose work has been Featured on some of my official Album/ Compilation Production Releases till date)

Aftertaste - (Mumbai)
Alum - (Mumbai)
Auxilia - (Mumbai)
Benny Prasad - (Bangalore)
Blank Dice (Mumbai)
By Grace - (Mumbai)
Cherubim - (Mumbai)
Cassini's Division - (Kolkata)
Cyanide - (Delhi)
Dementra - (Mumbai)
Denied Thrice - (Mumbai)
Demonic Resurrection - (Mumbai)
Egoexit - (Mumbai)
Fear the Free - (Mumbai)
FinalFall - (Mumbai)
Indus Creed - (Mumbai)
Intense - (Pune)
Joshua Generation - (Mumbai)
Kilang Pongen - (Nagaland)
Myndsnare - (Bangalore)
Metakix - (Mumbai)
Nemesis - (Mumbai)
Nirvikalpa - (Delhi)
Naveen J. Anthraper - (Kerala)
Open Origin - (Mumbai)
Pinch the Pig - (Mumbai)
Pentagram - (Mumbai)
Pralay - (Mumbai)
Powerfaith - (Nagaland)
Shoestring - (Bangalore)
Still Waters - (Gangtok)
Ruhh - (Mumbai)

Seher - (Pune)
Wehem - (Bangalore)
Prakalp - (Mumbai)
Talaash - (Mumbai)
Umeed - (Mumbai)
The 8th Note - (Pune)
Sunil Noronha - (Bangalore)
Silent Lucidity - (Mumbai)
Tripwire - (Mumbai)
Them Clones - (Delhi)
The Salvation Crusade - (Pune)
The Limit Breaks - (Mumbai)
Uniqx - (Kolkata)
Wax - (Bangalore)
Whitenoiz - (Bangalore) & many more.

Paramount Vision

Manager - Creatives / Visuals

August 2005 - August 2006 (1 year 1 month)

Mumbai

Creative Brand specific graphic Visualiser responsible for several Pharma based Advertising Presentations/Graphics & also conceptualizer for the Wella - Box set packaging launch.

Herbochem Industries

Manager - Web Development + Product Design

August 2004 - October 2005 (1 year 3 months)

Creative Graphic & Web Designer responsible for over 50 major Pharma based Herbal Product packagings. Also Responsible for the Design - Maintenance & Launch of the company's official website.

NIIT

Art Director - Maximedia - Maxzine

August 2003 - September 2005 (2 years 2 months)

Responsible for Creatives + Graphics & putting together fresh Content as part of a 4 member Team at NIIT. Successfully put out 24 issues in 2 years as part of Professional Practise (PP) after completing the GNIIT course.

St. Stanislaus Ex-students Association

Graphic + Web Designer

January 2000 - December 2002 (3 years)

Responsible for Design & Launch of the St.Stanislaus Ex-Students Association - Official Website.

Education

National Institute of Management

MBA, Media Management · (2005 - 2007)

EMDI

PGDEM, Event Management & Marketing · (2005 - 2006)

GNIIT

IT (Information Technology), Graduate in IT – NIIT - India. · (2002 - 2005)

University of Mumbai

BA, Bachelor of Arts · (2002 - 2005)

St.Andrews College Bandra

HSC, Higher Secondary Certifications - Science (Stream) · (2000 - 2002)